

## MONTHLY MEMBERSHIP PROGRESS REPORT

## **District 5 SKS**

Results as of: 10/31/2017

## GORDON ZIEGLER LOCATION CANADA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 2 0 35 47 JULY/AUG/SEPT JULY/AUG/SEPT 1 0 0 28 36 24 OCT/NOV/DEC OCT/NOV/DEC 25 0 0 0 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 -5 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE \_\_ -1 0.8 - CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN MAR JUNE JULY AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 60 50 40 ▲ MEMBER GROWTH NET GOAL 30 MEMBER GROWTH ACTUAL 20 LAST YEAR MEMBERSHIP ACTUAL 10 0 -10 -20 -30 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 10 CLUBS OF 75 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 2** NEW MEMBERS 1,267 (76.93%) MALE 380 (23.07%) FEMALE Women Percentage Fiscal Year Goal: 30% DROPPED MEMBERS 225 TOTAL FAMILY UNIT MEMBERS DECEASED 6 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 113 FAMILY MEMBERS PAYING HALF 65 OTHER DUES 71 TOTAL